

SPONSOR REGISTRATION



Republic of Rwanda
Rwandan High Commission
London



THE COMMONWEALTH FAIR 2023

Please complete this form, make a copy for your records and return this **completed form** along with your **company logo and receipt payment** to members@the-ccl.org

DEADLINE for sponsorship registration : **15 September 2023**

ORGANISATION/COMPANY/GROUP/PERSONAL :

MAILING ADDRESS :

CITY:

POSCODE:

E-MAIL ADDRESS:

PHONE NO:

WEBSITE :

SOCIAL MEDIA :

CONTACT PERSON

FIRST NAME :

LAST NAME:

E-MAIL ADDRESS:

PHONE NO:

EVENT SPONSORSHIP LEVEL

Please CHECK one :

- PLATINUM** - £4000
 GOLD - £3000
 SILVER - £1000
 BRONZE - £500

Sponsored amount can be paid via bank transfer as below.

Commonwealth Countries League

Bank : **Lloyds**

Account number : **22868768**

Sort : **30-97-77**

Ref : **SPONSOR CCL FAIR**

SPONSOR SIGNATURE:

DATE:

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Types of Sponsor Packages

PLATINUM – £4000

- **Logo Presence** – Your company's logo will be on all promotional materials
- **Digital Brochure** – Full page advertisement in digital brochure which will be distributed on social media and to all fair attendees
- **Online Exposure** – Your company will receive added promotion on the social media accounts of all participating High Commissions of Commonwealth countries
- **Event Recognition** – Prominent display of your company Logo at the Commonwealth Fair Screens
- **Added Exposure** – Logo imprinted on tote bags to be distributed to each attendee of the fair. Distribution of your company brochure and/or sample of your product at the Commonwealth Fair
- **Complimentary Tickets** – Ten (10) complimentary tickets for representatives of your company to the Fair

GOLD – £3000

- **Logo Presence** – Your company's logo will be on all promotional materials
- **Digital Brochure** – Full page advertisement in digital brochure which will be distributed on social media and to all fair attendees
- **Online Exposure** – Your company will receive added promotion on the social media accounts of all participating High Commissions of Commonwealth countries
- **Event Recognition** – Prominent display of your company Logo at the Commonwealth Fair Screens
- **Added Exposure** – Distribution of your company brochure and/or sample of your product at the Commonwealth Fair
- **Complimentary Tickets** – Five (5) complimentary tickets for representatives of your company to the Fair

SILVER – £1000

- **Logo Presence** – Your company's logo will be on all promotional materials
- **Digital Brochure** – Quarter page advertisement in digital brochure which will be distributed on social media and to all fair attendees
- **Online Exposure** – Your company will receive added promotion on the social media accounts of all participating High Commissions of Commonwealth countries
- **Event Recognition** – Display of your company Logo at the Commonwealth Fair Screens
- **Complimentary Tickets** – Five (5) complimentary tickets for representatives of your company to the Fair

BRONZE – £500

- **Logo Presence** – Your company's logo will be on all promotional materials
- **Digital Brochure** – Quarter page advertisement in digital brochure which will be distributed on social media and to all fair attendees
- **Online Exposure** – Your company will receive added promotion on the social media accounts of all participating High Commissions of Commonwealth countries